

Zen The Panda Privacy Policy

Effective Date: 22nd of August 2023

Introduction

This Privacy Policy applies to interactions with zenthepanda.com and outlines the practices of Zen The Panda ("the Company") regarding the collection, use, and protection of personal data. By engaging with the Company's platform and services, users agree to the processing of their personal data as described herein.

Data Collection

The Company collects information in the following categories:

- **Personal Identification Information:** Including, but not limited to, names, email addresses, and contact details provided by users during account creation or service utilization.
- **Financial Transactions:** Details of transactions conducted on the platform, including blockchain addresses, transaction amounts, and timestamps.
- **Digital Footprints:** Information on user interactions with the Company's website and services, including IP addresses, browser types, device information, and operating systems.

Use of Collected Data

The Company uses the collected data for purposes including:

- **Transaction Facilitation:** To execute and verify transactions conducted on the platform.
- **Support Services:** To address user inquiries and provide necessary assistance.
- **Service Optimization:** To analyze usage patterns for the improvement of the platform's functionality and security.
- **Communications:** To send users updates and information relevant to the Company's services.
- **Regulatory Adherence:** To comply with legal obligations and respond to governmental requests.

Data Protection Measures

The Company implements the following measures to protect personal data:

- **Data Encryption:** Utilizing encryption technologies to secure data during transmission and storage.
- **Access Limitations:** Restricting access to personal data to authorized personnel only.
- **Security Evaluations:** Performing regular security audits to identify and mitigate potential risks.

Interactions with Third-Party Services

This Privacy Policy does not cover third-party websites, platforms, or services linked through the Company's site. Users are advised to review the privacy policies of such third parties separately.

User Preferences and Rights

Users have the following rights and options regarding their data:

- **Communication Preferences:** Users may adjust their preferences for receiving communications from the Company.
- **Cookie Management:** Users may disable cookies, though this may affect the functionality of the Company's site. For more information, refer to the Company's Cookies Policy.
- **Data Retention:** The Company retains personal data as necessary for the purposes outlined in this policy or as required by law.



Minors

The Company's services are not intended for individuals under the age of 18. The Company does not knowingly collect data from minors.

Policy Updates

The Company reserves the right to update this Privacy Policy at any time. Changes will take effect immediately upon their posting on the website. Continued use of the Company's services following such changes constitutes acceptance of the new terms.

Contact Information

For inquiries or concerns regarding personal data or this Privacy Policy, users may contact the Company at contact@zenthepanda.com.

By using the Company's services, users consent to the practices described in this Privacy Policy.